

Speakers Announced for State Realtors Meeting

Twelve speakers scheduled to address the annual convention of the 45,000-member California Real Estate Association Sept. 28 through Oct. 3 in San Francisco have been announced, it was disclosed today by Harold Lippard, president of the Torrance-Lomita board.

Dr. Kenneth McFarland of General Motors Corp., often considered the nation's finest inspirational speaker on America's heritage and potential, will address a general session Tuesday, Oct. 1. Dr. Herbert True of South Bend, Ind., an authority on salesmanship, will address the Oct. 2 general session.

He said that many local Realtors, real estate salesmen, their wives and guests will be attending.

OTHER general session speakers confirmed are Lyn Davis of Dallas, Tex., president of the National Association of Real Estate Boards, Oct. 2; James C. Downs Jr., chairman of the Real Estate Research Corp., Chicago, Oct. 3; and Burton E. Smith, California Real Estate Commissioner, Oct. 3.

Assemblyman John T. Knox of Richmond and Senator Lewis F. Sherman of Berkeley, will address a political affairs conference Wednesday, Oct. 3.

A special luncheon show for women Oct. 2 will feature Victor Royal, an expert on yoga, who will discuss weight and health techniques. Another speaker of special interest to women will be Artha Garza of Dallas, Tex., president of Women's Council of NAREB, who will address a special meeting Monday, Sept. 30.

MAYOR Joseph Alioto of San Francisco has been confirmed as speaker at a general convention luncheon Tuesday, Oct. 1. Clifford Zoll of Chicago, president of the National Institute of Real Estate Brokers, is scheduled to address a Wednesday luncheon sponsored by the CREA Exchange Division.

Lippard said the annual convention is consistently one of the largest in California, last year drawing some 3,000 registrants when it was held in Los Angeles.

He said Robert W. Karpe of Bakersfield, CREA president, and William Hogan of San Francisco, convention committee chairman, expects an even larger turnout this year.

Other speakers will be announced as confirmed.



OPEN NEW PLANT . . . General Telephone Co. will open its new Rolling Hills complex tomorrow with an open house for customers served by the new facility. Paul Weiss (right) and Grady Sain are shown here setting up a video tape recorder which he displayed during the event. The equipment is used by the firm for training new employees.

Telephone Firm To Open Complex

All doors at General Telephone Company's modern Rolling Hills plant facilities will be open to the public tomorrow for an open house beginning at 6 p.m., Harold R. Nelms, division manager, has announced.

The open house will take place at the firm's new complex, 5800 Crest Road, Rolling Hills, from 6 to 9 p.m. Tours, demonstration, and exhibits will highlight the three-hour event.

"We are exhibiting many vehicles, displays and demonstrations from our plant, equipment switching and data processing offices," Nelms said. "We'll also show

interesting items and demonstrations from the company's construction, splicing, installation, PBX, sales and special service departments."

Attractive hostesses will be on hand to answer any questions from interested customers. Parents are encouraged to bring their children and refreshments will be given to everyone. Free parking also will be available.

The Rolling Hills plant facilities complex serve approximately 25,000 customers from the areas of Roll-Hills, Rolling Hills Estates, Palos Verdes Estates, and Palos Verdes Peninsula.

Harbor Sets Fall Deadline

It should be a big year. So said William H. McMasters, assistant dean of admissions and guidance, as he surveyed Harbor College's registration figures for the fall semester.

"We figured on 5,400 day and 2,200 night students," McMasters said. "We have already issued 4,853 day registration permits with 2,000 more waiting to be processed, and we still have 12 registration days to go. Not all these people will complete the registration process but it certainly looks like a capacity load."

McMasters warned all prospective students to complete the registration procedure as soon as possible in order to have a better selection of classes and hours. He also explained that registration is a two-step process. First the applicant must complete a procedure that will give him a permit to register. He then completes the process by selecting classes and enrolling in courses chosen.

Further information may be obtained at the college.

Writers To Meet In Hermosa

"From Situation to Story" is the subject on which short-story writer Marguerite McClain will speak at the August meeting of Southwest Manuscripters, 8 p.m. Friday, Aug. 16, at Clark Stadium Community Center in Hermosa Beach.

Mrs. McClain, who has published some 400 stories during her 25-year writing career, will discuss the writer's need to be able to recognize story possibilities in situations encountered in actual experience or news items, and the techniques used to adapt and enlarge such situations into full story plots.

Her talk will include a "case history" of a story from original idea to publication. In addition to fiction, Mrs. McClain has a background of experience in free lance writing of articles, juvenile material and newspaper feature stories.

Southwest Manuscripters meetings, held the third Friday of each month, are open to the public.

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